PRASAD V. POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY, KANURU

DEPARTMENT OF INFORMATION TECHNOLOGY

Entrepreneurship Development Cell

A Oneday Seminar on **"The Landscape of Creativity, Startups and Entrepreneurship"**:

Expert Details:

Name: Mr. P.N.S.Venkat

Designation: CEO & Co-Founder

Organization: Uplink Automation Pvt. Ltd, Vijayawada,AP.

Brief details of the Event: Department of Information Technology, PVP Siddhartha Institute of Technology conducted a oneday seminar on **"The Landscape of Creativity, Startups and Entrepreneurship"** on 24th November 2022.

Total of around 140 second year students from the department of information technology have attended the program and benefited with in depth knowledge on the Innovations, Startups and Entrepreneurship. Mr.P.N.S.Venkat runs his own startup company named Uplink Automation Pvt. Ltd, Vijayawada. Mr.P.N.S.Venkat clearly explained how to built a smart switches though Internet of Things and other applications. Mr.P.N.S.Venkat clearly explained how to start the startups and available funding agencies. The session become a wonderful interaction based session, where the students were asking regular questions and expert was generous enough to answer the queries of students.