



Prasad V. Potluri Siddhartha Institute of Technology

(Autonomous)

Kanuru, Vijaywada - 520007

AICTE Approved, NBA & NAAC "A+" Accredited, An ISO 9001:2021 Certified Institution

Permanent Affiliated to JNTUK, Kakinada

Department of Business Administration

Academic Year 2022 - 2023

List of Guest Lectures/Workshops/Orientations Programmes Organised – List

Sl.No.	Name of the Programme	Resource Person Details	Date of Programme	Organised by
1.	Workshop on " Intellectual Property Rights	Mrs. Nagalakshmi Tripuraneni, Research Scholar, VITAP University, Amravathi, Andhra Pradesh	24 th April, 2023	Department of Business Administration
2.	Guest Lecture on " Social Entrepreneurship	Ms. Neeti Sravana Seshadri, Human Rights & Development Profession	21 st March, 2023	Department of Business Administration
3.	MEITY & G20 Awareness Workshop	Mr. Venkata Suresh Telu Smt. K. Bala Krishna	14 th March, 2023	Department of Business Administration
4.	Guest Lecture on Advertising	Sri Krishna Mohan K.S. Director OTS School of Advertising, Vijayawada	19 th January, 2023	Department of Business Administration
5.	Workshop on Virtual Growth and Real Growth	Sri Mahesh Chunduri, Programme Executive All India Radio, Vijaywada	07 th January, 2023	Department of Business Administration
6.	Workshop on Consumer Awareness	Mr. M. Nageswara Rao, Honorary Chairman, CAPCO Mr. M. Satyanarayana, PRO, CAPCO Dr. K. Anuradha Assistant Professor Smt. Velagapudi	23 rd December, 2022	Consumer Club, Department of Business Administration

		Durgamba Siddhartha Law College, Kanuru		
7.	Awareness Programme on Significance of International Human Rights	Dr. P. Adi Lakshmi, Professor & Head Department of Business Administration, PVP Siddhartha Institute of Technology and Science	15 th December, 2022	Department of Business Administration
8.	Anaemia Awareness Programme	Dr, Jasmine Sultana Department of Transfusion Medicine, Dr. Pinnamaneni Siddhartha Institute of Medical Sciences, Vijayawada	09 th November, 2022	
		Dr. Kalyana Chakravarthy Department of Pathology, Dr. Pinnamaneni Siddhartha Institute of Medical Sciences, Vijayawada	11-00 AM to 01-00 PM	