

Freshman Engineering Department
Language Enhancement Quality Circle

1. WHY?

As majority of the students come from rural areas, a Language Enhancement Quality Circle (LEQC) is essential for rural students to address language barriers and improve their communication skills. Students from rural areas may lack exposure to diverse linguistic environments, hindering their confidence and learning abilities. LEQC can create a supportive space for students to practice and enhance their language skills, enabling them to access better education and career opportunities. By bridging the language gap, LEQC promotes social inclusion and contributes to the overall development of rural students, preparing them for a successful future.

2. AIM:

The main aim of language enhancement quality circle is to motivate, guide the students to flourish in wide stream of communication by providing opportunities to produce speech, to conceptualize and formulate ideas, to fix incorrect expressions by simultaneously enhancing soft skills. Ultimately it tries to enhance both verbal and non-verbal communication through various platforms.

3. EXPECTED OUTCOMES:

The students who have mere knowledge regarding language and communication are expected to express their ideas, thoughts and showcase their skills confidently.

4. TEAM:

Convener: Dr. M. Srilakshmi, Professor of English & HOD - FED

Faculty coordinators: Dr. M. Rudrama Devi, Assoc. Prof. of English
Dr. A. Purnachandra Rao, Assoc. Prof. of English
Dr. M. Shyam Sundar, Asst. Prof. of English
Dr. Sk. Rehena, Asst. Prof. of English
Mr. M .Krishna, Asst. Prof. of English
Mrs. P. Lakshmi Lavanya, Asst. Prof. of English
Dr. T. Vidyullatha, Asst. Prof. of English

Student coordinators: K.S.S. Sivani - CSD

I B. Tech. G. Naga Akshitha - CSM

V. Phani Sireesha - CSE

N. Lakshmi Sri Lasya - IT

J. Karthik - MECH

M. Zipporah - EEE

K. Shanmathi - ECE

2022-23 EVENTS ORGANISED

a. Career Development Program:

It focuses on skill set which is very essential in placements and career growth.

The following things are involved in the program:

Soft skills

Time management

Leadership qualities

Character building/behaviour

b. NPTEL Soft skills and personality development certification course:

The following course deals with the following topics:

Common errors in English

Effective listening

Avoiding procrastination

Positive thinking

Personality Development and etiquette

Team work

Fixed vs growth mindset

Grammar

c. Echo Club Initiation:

This club was initiated to help students to realize their English Language Competency through various activities on LSRW+ skills. It tries to foster language potential in students which enhances their personality, thoughts, ideas and expression.

The following events are organised in echo club:

ADZAP

Book Review

Spell Bee

Word scramble

Creative speaking

Echo X-talk

Outcomes

- 1) Students overall participation has increased compared to the previous years
- 2) 394 students completed NPTEL Soft skills course