

Management Thought and Practice

Course Code	21BA1T1	Year	I	Semester	I
Course Category	Core	Branch	Business Administration	Course Type	Theory
Credits	4	L-T-P	4-0-0	Prerequisites	Nil
Continuous Internal Evaluation	30	Semester End Evaluation	70	Total Marks	100

Course Outcomes

Upon successful completion of the course, the student will be able to:

CO1	Apply theoretical aspects, process and principles, scope of management and its application to modern management practice.	L3
CO2	Analyze how the field of management has evolved and its major contributions.	L4
CO3	Analyze critical role of managers in modern organizational settings.	L4
CO4	Identify the theoretical aspects of leadership and motivation skills to understand the working environment of the organization.	L3
CO5	Examine the importance of planning, organizing, directing and controlling in decision making.	L4

Contribution of Course Outcomes towards achievement of Program Outcomes & Strength of correlations (3-High, 2-Medium, 1-Low)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2
CO1	3	2	-	-	3	3	-	3	3	2	-	3	3
CO2	3	2	-	-	3	3	-	3	3	2	-	3	3
CO3	3	2	-	-	3	3	-	3	3	2	-	3	3
CO4	3	2	-	-	3	3	-	3	3	2	-	3	3
CO5	3	2	-	-	3	3	-	3	3	2	-	3	3

SYLLABUS

Unit No.	Contents	Mapped CO
I	Introduction to Management: Definitions-Scope and importance - Types of managers; Managerial roles and functions; Science or Art - Administration vs. Management - Managing for competitive advantage; - Evolution of management- Various approaches to management- Global perspectives of management	CO1 CO2
II	Planning: Nature and principles of planning - Steps in planning - types of planning - Levels of planning – Planning process - MBO; Decision making – role - significance – process – techniques	CO1 CO5
III	Organizing & Staffing: Nature of organizing-Principles – Organization levels and span of management- V.A. Graicuna’s theory; Organizational design and structure – Departmentation - Line and staff concept – Delegation - Centralization and decentralization of authority; Staffing - Nature, process	CO1 CO5
IV	Directing: Dimensions of leadership – Leading Vs managing – Approaches and styles – Leadership skills – Leadership in cross-Cultural environment -	CO1 CO4

	Women and corporate leadership; Motivation – Importance - Motivation theories; Role of communication in management	CO5
V	Controlling: Nature and importance – Process – Feedback system – Requirement for effective control – Control techniques - Modern techniques of control	CO1 CO3 CO5
Case Study Compulsory. Relevant cases have to be discussed in each unit.		

Learning Resources	
Text Books:	
<ol style="list-style-type: none"> 1. Koontz, H. and Wehrich H (1995). “Principles of Management”, 10th edition, McGraw, New York. 2. Ramasamy T. (2000). “Principles of Management”, Himalaya Publishing House, New Delhi. 	
Reference Books:	
<ol style="list-style-type: none"> 1. Stoner. J (1995), “Management”, 6th edition, Pearson Education, India. 2. LM Prasad (2005) “Principles and Practices of Management” Sultan Chand & Sons Publications, New Delhi. 3. Stephen P. Robbins, Mary Coulter, and Neharika Vohra (2009), “Management”, Pearson Education, New Delhi. 4. Andrew DiBrin (2012), “Management Essentials”, Cengage Learning, New Delhi. 5. John F. Wilson (2007), “The Making of Modern Management”, Oxford University Press. 6. Robbins, S.P. (2003), “Organizational Behaviour”, 7th Edition, Prentice Hall of India, New Delhi. 7. Ricky W. Griffin (2014), “Management”, 8th Edition, Wiley India, New Delhi. 8. Singh Dilip (2001), “Emotional Intelligence at Work”, Response Books, Sage Publications, Delhi. 	
e- Resources & other digital material:	
<ol style="list-style-type: none"> 1. https://nptel.ac.in/courses/110/105/110105146/ 2. https://nptel.ac.in/courses/110/107/110107150/ 	