

20HS7701B - HUMAN RESOURCE MANAGEMENT

Offering Branch	ME		
Course Category:	Humanities and Social Sciences Elective	Credits:	3
Course Type:	Theory	Lecture-Tutorial-Practical:	3-0-0
Prerequisites:	NIL	Continuous Evaluation:	30
		Semester End Evaluation:	70
		Total Marks:	100

Course Outcomes

Upon successful completion of the course, the student will be able to:

CO1	Understand the basic concepts, techniques and applications of Human Resource Management.	K2
CO2	Describe job design, job Analysis, job evaluation and different levels of recruitment	K2
CO3	Illustrate different Training and development of human resources	K3
CO4	Summarize e-Human Resource Management and Human resource for small scale industries	K3

Contribution of Course Outcomes towards achievement of Program Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	1		2			3					3	1	1	3
CO2	1		2			3					3	1	1	3
CO3	1		2			3					3	1	1	3
CO4	1		2			3					3	1	1	3
Avg.	1		2			3					3	1	1	3

1- Low

2-Medium

3-High

Course Content

UNIT-1	<p>Introduction: Functions, Policies & Roles, Skills for HR Professionals, HRM Models, Evolution of HRM, Recent developments in HRM, Nature of Strategic HRM, Strategic HRM versus Conventional HRM, Strategic Management Process, Benefits of SHRM, Barriers to Strategic HRM, Typical HR Strategies, Selecting Strategies to Enhance Performance.</p> <p>Human Resource Planning: Nature of HRP, Importance of HRP, Factors Affecting HRP, The Planning Process, Human Resource Planning and the Government Requisites for Successful HRP, Barriers to HRP</p>	CO1
UNIT-2	<p>Analysis of Work, Designing Jobs and Job Evaluation: Nature of Job analysis, Job Analysis and Competitive Advantage, The Process of Job Analysis, Methods of Collecting Job Data, Job Analysis and Strategic HRM, Potential Problems with Job Analysis.</p> <p>Requisites for Job Analysis, Competency-based Job Analysis, Job Design, Significance of Jobs Design, Factors Affecting Job Design, Job Design Approaches, Contemporary Issues in Job Design, Job Evaluation, Job Evaluation Process, Methods of Job Evaluation, Alternative to Job Evaluation.</p>	CO1 CO2
UNIT-3	<p>Recruiting Talent: Nature of Recruitment, Purposes and Importance, Factors Governing Recruitment, Recruitment Process, Evaluation and Control, Philosophies of Recruiting, Alternatives to Recruitment.</p> <p>Selecting Right Talent: Nature of Selection, Selection as a Source of Competitive Advantage, Organization for Selection, Selection Process, Assessment Centers, Barriers to Effective Selection, Evaluation of Selection Process, Making Selection Effective.</p>	CO1 CO2

UNIT-4	<p>Training and Development, Career Management and Talent Management: Orientation, Orientation Programme, Requisites of an Effective Programme, Evaluation of Orientation Programme, Problems of Orientation, Typical Orientation Programme,</p> <p>Nature of Training and Development, Inputs in Training and Development, Training and Development as Source of Competitive Advantage, The Training Process, Impediments to Effective Training. Government Initiative, Management Development, Career Development, Talent Management.</p>	CO1 CO3
UNIT-5	<p>e-Human Resource Management: Nature of e-HRM, e-HR Activities, e-Recruitment, e-Selection, e-Performance Management, e-Learning, e-Compensation</p> <p>Human Resource Management in Small Scale Units: Introduction to Small Business Unit, Significance of MSM Enterprises, Facilities Problems, People Practices in Small Units, Challenges in Introducing HR Practices, Current Practices, Guidelines for Application of HR Practices.</p>	CO1 CO4
Learning Resources		
Text Books	1. Human Resource Management, Text & Cases by K. Aswathappa	
Reference Books	1. Human Resource Management, by S. Khandkar, S. Chand Publications 2. Personnel Management - Text & Cases, By C. B. Mamoria & V. S. P. Rao, Himalaya 3. Human Resource Management by Gary Dessler, Pearson Education	